



ONMEST2 PROJECT

MEDITERRANEAN NETWORK OF SUSTAINABLE TOURISM

The space of... our performances

Students awareness



The main aim of the Project ONMEST2 is to aid to the economic development through a Project of sustainable tourism, in which structured groups of SMEs. Craftsmen, populations and administrations are bond together in a cooperative network alongside groups or similar outside clusters. The Project provides to this groups, young and old ones with a more participative immersion in the local inheritance.

Among the expected outcomes we had the awareness in Sustainable Tourism for students.

For that purpose, we made contact with all primary and secondary schools which are in the Valley of Ricote, totalling 18 centres, the initiative had a great welcome from all of the participants.

For the exhibitions we had the collaboration of Cristina Mata, who is an entrepreneur of this zone as well as a teacher. She is the best person to explain the basic concepts about sustainable tourism to the students, due to her professional career. In addition, the presentation is backed with a specially designed for kids power point, and also leaflets that, we think, contains the “10 principles of the Culture of Tourism”. This leaflets were delivered at the end of the presentation and are a helping material for keep on working in class about the issue.

By this time we have undertaken the awareness about Sustainable Tourism in two education centres, totalling 227 students, divided in several groups.



10 PRINCIPLES OF THE CULTURE OF TOURISM



- 1.- Recieve the visitor in a friendly and warmth way
- 2.- Treat him like you wanted to be treated.
- 3.- Offer him a quick and reliable service or support.
- 4.- Show interest in a continuous training.
- 5.- In order to supply an appropriate and reliable guidance, know your hometown and its attractions.
- 6.- Promote proudly the atraccions of your zone or municipality.
- 7.- Take care of the parks, monuments and áreas of interest of your town. You know, if you foul the landscapes, they disappear.
- 8.- Remark to your collegues, Friends and relatives that to sreve the tourist is a task for everybody.
- 9.- Don't abuse the tourist by collecting more than the usual or primise him the imposible.
- 10.- Your best face must be always smiling.



**SESSIONS FOR THE AWARENESS ABOUT SUSTAINABLE
TOURISM**

**EDUCATIONAL CENTRES OF THE VALLEY OF RICOTE
PROJECT WELCOMED**



THIRD MEETING OF THE PROJECT



The third meeting of the partnership of the Project Onmest had been settled in Tunisia, at the building “Espace Etoile” in the Medina of the city, the first days of March 2015. The minister for Tourism of Tunisia opened the meeting and revealed that Tunisia is managing a legal frame about alternative tourism.

The main aim of the meeting was to analyze the advance in the development of the Project, and, specifically the actions that are being undertaken in the area of promotion of tourist itineraries, in the framework of the strategy of promotion of the Project, as well as the participation of local entrepreneurs, councils, and associations of each geographical area involved.

In the framework of this third meeting of the project, all the partners, of Spain, Italy, Greece, Palestina, Lebanon, Jordan and Tunisia visited Ghar El Milh, in order to know the local associations and cultural and social agents, as well as the local community. This visit has provided multiple opportunities to both parties for the exchanging of experiences and the knowledge of performances carried out, at the same time that had provided a way for the knowledge of the tourist itineraries of the zone.



The Schedule included visits to share the mediterranean inheritance and monuments like the Borj Loutani and Bab Tounes towers, as well as the famous museum Ghar El Mih. The partners enjoyed an unusual tour in a tractor, crossing the lake which lead to the salty farms, in whose fertile ground tomatoes, potatoes, onions and peppers are farmed with and have a special flavour. In this visit, the partners could also learn about the spiritual and historical inheritance and its relationship with the local tourism, what Foster the cultural immersion in the visited zones.

The local community of Ghar El Muhl has expressed their commitment for being a part of the project Onmest and also tofor cooperate with all its partners in the imlementation of good practices, with the aim of the creation of a mediterranean network in the area of cultural and sustainable tourism.

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